

Overview average voice over prices

Feel free to negotiate (respectfully) with the voiceover

See this list as a guideline.

- The prices quoted by a voiceover are usually exclusive VAT.
- In general, the rates for commercials are based on a buy-out of 1 year. The usual repeat fee for each subsequent year is 50% of the original amount.
- The Netherlands, like most of Europe uses the euro as its form of currency.

COMMERCIALS RADIO	COMMERCIALS TV	COMMERCIALS online	CORPORATE VIDEO	VOICE RESPONSE
Local: €50,- / €60,-	Local €60,- / €75,-	No pre-roll: €150 / €500,-	Afhankelijk van aantal woorden	1 bericht: €50,-
Regional: €80,- / €150,-	Regional: €80,- / €150,-	Pre-roll: €400,- / €750,-	E-LEARNING	2 t/m 5: €60,- / €100,-
Nation wide: €275,- / €550,-	Nation wide: €400,- / €750,-	Prices depending on the length of the spot.	Prices depending on the number of words.	Max 70 words per message